

QUICKSTART PROGRAM

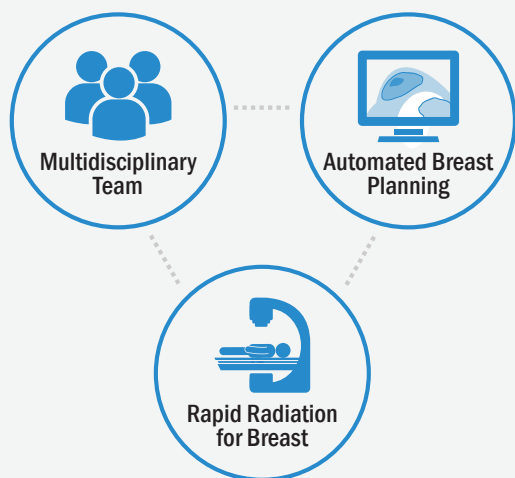
ONE-DAY RADIOTHERAPY FOR EARLY-STAGE BREAST CANCER

BREAST CANCER IS THE MOST COMMON CANCER AMONG CANADIAN WOMEN

Whole breast radiation therapy (RT) is the standard treatment option for women with breast cancer following breast-conserving surgery (also called lumpectomy). At the Princess Margaret, this treatment accounts for more than 60% of all breast cancer patients treated with high-precision intensity-modulated radiation therapy. The award-winning QuickStart program streamlines the breast RT process, providing a more effective model of care to treat early-stage breast cancer patients and prevent delays in RT.



1 in 9 women will develop breast cancer in her lifetime



QuickStart patients wait **11 fewer days** for their 1st radiation treatment

QuickStart offers women with early-stage breast cancer expedited CT scans, treatment planning and delivery of the first radiation treatment within 24 hours of their initial CT scan. Utilizing an award-winning automated treatment planning software and clinical expertise of a multidisciplinary radiation team, QuickStart patients receive the same high quality and effective radiation treatment of the conventional process, but without the unnecessary wait-time.

Return to life sooner. QuickStart recovers lost time from delays prior to radiation therapy

Early-stage breast cancer patients may often experience some form of delay in their treatment prior to radiation therapy. By coordinating RT through the QuickStart process, patients avoid potential negative impacts on their treatment experience and outcome from extended treatment delays. Thus, patients may experience less anxiety before the first radiation treatment and less financial burden, ultimately improving their quality of life.



For more information or to refer your patient to QuickStart, visit our website at:

www.radiationatpmh.com