

Pitch Your Idea for Innovation in Living Donation Care, Research & Education

Canada-wide call for submissions

Three grants of
\$25K each available

Apply by
Sept. 1

Applicant Information Session

Aug 5, 2021



What's your story?

LIVING DONATION WEEK 2021

SEPTEMBER 12-18

Improve access and equity
in living donation.

Celebrate living donors,
transplant recipients, &
Team Transplant.

Inspire those currently
waiting for transplant.



www.livingdonationweek.ca

About Centre for Living Organ Donation



Created by Ajmera Transplant Centre in 2018 to improve access to living organ donation for people who need a life-saving kidney or liver transplant and those who want to give a transformative gift of life.

We raise awareness, provide education and support, and promote research.

Supported by UHN Foundation and our generous donors

#LDW2021

AT A GLANCE

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Innovation in Living Donation
Care, Research & Education
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MONDAY

Celebration Event
Recognizing
Living Donors &
Team Transplant

Landmarks across the
country light up in
green in honour of
Living Donation Week

TUESDAY



Professional
Education Webinar

WEDNESDAY

Share Your Story:
Interactive workshop
for kidney and liver
transplant candidates
and advocates



THURSDAY



Professional
Education Webinar

FRIDAY



Innovation in Living
Donation Care,
Education & Research:
Pitch Competition

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DONATION
WEEK 2021**

SEPTEMBER 12-18

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- National competition co-sponsored by Ajmera Transplant Centre & Canadian Society of Transplantation
- Top 3 submissions will receive:
 - **\$25,000 each** to cover costs associated with further research, pilot testing or scaling the proposed project;
 - **Mentorship** and support from our distinguished faculty of educators, transplant researchers, and kidney and liver disease specialists.

- **a 2-4 minute video pitch** recorded on your computer or mobile device, and
- **a backgrounder explaining your study or project and why it merits attention** and resources. The backgrounder can be an academic research poster or a PDF document (max 500 words) and optionally, a relevant graphic appropriate for sharing on social media.



Submissions are open to members of the Canadian Society of Transplantation (CST). Non-members such as fellows, trainees and others working or studying in a related field may participate if sponsored by a CST member in good standing. If you don't know a CST member, contact Centre for Living Organ Donation!

Living Donation Week 2021 Pitch Competition

Innovation in Living Donation Care, Research & Education

Thank you for your interest in the Living Donation Week 2021 National Pitch Competition sponsored by the [Ajmera Transplant Centre](#) at UHN and the [Canadian Society of Transplantation](#).

There is no cost to attend or participate. All you need is a great idea, a phone or computer to record your 2-4 minute pitch, and a reliable internet connection if your submission is shortlisted.

Submissions are open to members of the Canadian Society of Transplantation (CST). Non-members such as fellows, trainees and others working or studying in a related field may participate if sponsored by a CST member in good standing.

The winning entries will be selected during the #LDW21 Pitch Competition Q&A Session to be livestreamed on YouTube on Friday September 17.

Submit online at bit.ly/LDW2021Pitch

SUBMISSION FORM

1. CST membership
2. Project title & authors
3. Lead author contact info
4. Pitch short description
5. Link to video pitch
6. 1 page description <|>
7. Optional graphic <|>
8. Optional headshot <|>
9. Presenter biosketches <|>
10. Questions/Comments

Pitch Your Innovation in Living Donation Care, Education & Research #LDW2021

**\$75K
AVAILABLE!**

Pitch Competition Award Criteria

- **Importance** – is the topic timely? Does it address an unmet need or gap in knowledge or gap in knowledge, care or education? Is it a priority for living kidney or living liver donation or transplantation?
- **Contribution** – does the project or research advance our understanding of the topic? Is it new or innovative? Could the findings lead to significant improvements in awareness, access to services, patient care or living donor experience?
- **Clarity** – Is the research or proposed project presented in an engaging way? Is it described clearly and succinctly? Is there a logical link between research question/goals, methods/activities and (anticipated) findings/outcomes?
- **Feasibility** – Are limitations and implications well described? Is the workplan reasonable/doable? Are potential barriers addressed? Are sustainability and replicability considered?
- **Popular Support** – Submissions will be posted on Centre for Living Organ Donation's YouTube Channel starting Sep 3. YouTube likes (thumbs up) will be considered in shortlisting & final scores.

Pitch Competition Judges' Panel



Dr. Cynthia Tsien

Education Director, Staff Hepatologist
Ajmera Transplant Centre, UHN



Mary Beaucage

Living Donor Kidney Transplant Recipient
Member, Centre for Living Donation Volunteer
Advisory Committee



Dr. Anand Ghanekar

Transplant Surgeon
Ajmera Transplant Centre, UHN
Member, Standards Committee, CST



Leonard Hodder

Non-directed living liver and kidney donor
Member, Centre for Living Donation Volunteer
Advisory Committee



Dr. Aviva Goldberg

Secretary & Director
Canadian Society of Transplantation



**Moderator
Cristina Howorun**

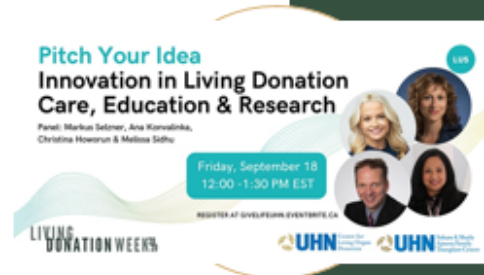
Journalist, CityNews
Living Donor Kidney Transplant Recipient



2020 Pitch Competition

Agenda

- Welcome & Introductions
- Overview & Criteria
- Team Q & As
- Panel Deliberations
- Awards Presentation



Examining Disparities in Liver Transplant

- We are interested in evaluating whether patients' socioeconomic status contributes to disparity in access to live or deceased liver transplant and post-transplant outcomes for patients over 18 years old diagnosed with end stage liver disease in Ontario.
- This will help us address disparities to ensure equitable access and outcomes in our province.
- The results of our study will have an important impact on clinicians, researchers, public health officials, policy makers, and most of all, people living with end-stage liver disease in Ontario and beyond.



Questions? Comments? Go to [Slido.com](https://www.slido.com) #LU5

Timeline

Pitch Your Idea for Innovation in Living Donation Care, Research & Education

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- Sep 1** - Submission deadline
- Sep 3** - Pitches (video & backgrounder) posted on bit.ly/givelifeuhnYT
 - Voting for best submission/wildcard pitch entry opens
- Sep 9** - Live Pitch Competition Shortlist (~7) announced
- Sep 15** - Likes tallied. Wildcard entry announced (if not already on shortlist)
- Sep 17** - Live Pitch Competition (Zoom / Livestreamed on YT)
 - Those making pitch will be sent Zoom login information
 - Others encouraged to register on givelifeuhn.eventbrite.ca



Winning entries profiled at CST events; social media; newsletters etc.

VIDEO SUBMISSION

- If using phone to record video consider landscape ratio (turn the phone horizontally) for best viewing on YT
- Film in a room with no fans, air conditioner hum, fridge hum etc.
- Be mindful of your background. Ensure there is nothing behind you that will distract from your message.
- Choose solid colours for your wardrobe but avoid solid black or solid white. Do not wear clothes with logos or copyrighted artwork.
- Film in well-lit location.



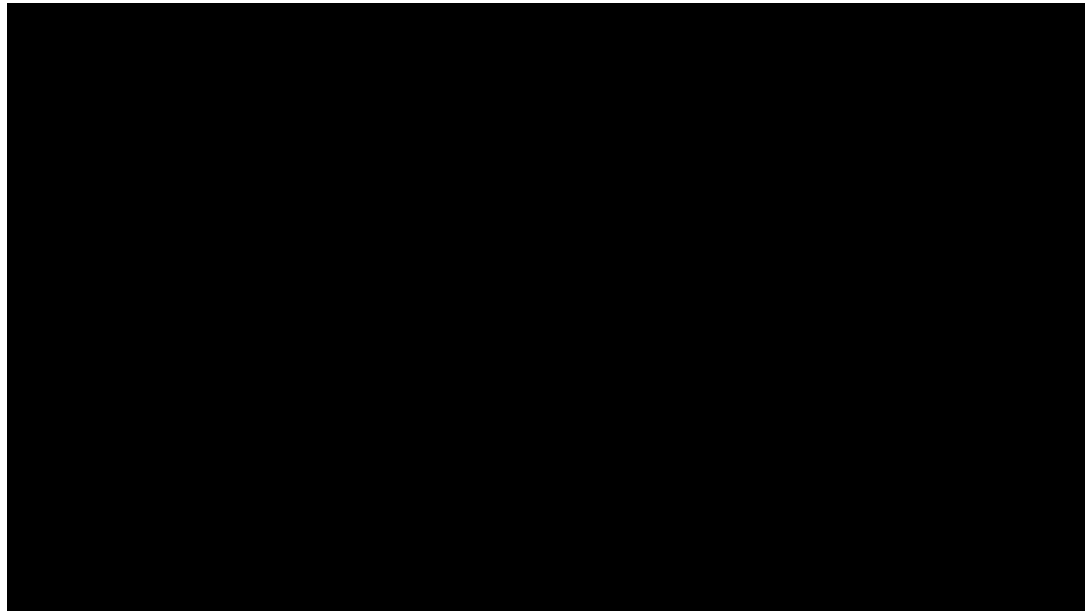
BACKGROUNDER & OTHER DOCS

- Address criteria. Use headings
- Use clear language. Avoid jargon
- Limit backgrounder to 1 page (500 words)
- Keep bios succinct and promo friendly
- Optional graphics and headshots will help promote the event and your presentation
- Submit by deadline (Sep 1)
- Ask questions if something is not clear!

PITCH COMPETITION

- Get in the spirit of the event – promote your submission to your networks (email, Twitter, LinkedIn, TikTok?) and encourage your colleagues/fans to LIKE it and register for live session
- Check out last year's entries and live Pitch Competition for inspiration and information on what to expect/do/avoid

Sample Submission



[LDWPitch Competition 2020 Playlist](#)

INTRODUCTION: Liver transplant is a lifesaving procedure for patients with end stage liver disease (ESLD). Recent evidence in kidney transplant suggests that marked disparities exist at various stages of the transplantation process including referral, evaluation, receipt of transplant, and post-transplant outcomes. Currently, there is no available data on whether patients with different socioeconomic status (SES) requiring transplant are served equally throughout the province. This information will help identify underserved patient populations and guide the development of future interventions and strategies to overcome inequalities in access and treatment in Ontario.

STUDY OBJECTIVE: To evaluate whether the patient's SES contributes to disparity in access to liver transplant and post-transplant outcomes, for patients over 18 years old with ESLD in Ontario. We have identified the following specific aims to evaluate the association of patient's SES and 1) the evaluation by a liver transplant team; 2) the receipt of live or deceased liver transplant; 3) disparity in outcomes after live or deceased liver transplant

METHODS: We will perform a population-based retrospective cohort study using administrative datasets containing demographic, diagnostic and procedural information of Ontario residents. These datasets are housed, consolidated and linked at ICES through an encrypted unique patient identifier. The population of interest includes adults diagnosed with ESLD between 2004-2018. The primary exposure of interest is patient's SES which is identified in ICES using income quintiles calculated at the time of ESLD diagnosis using median neighbourhood household income by postal code and Canadian census data.

1) To examine whether SES is associated with referral for liver transplant, the primary outcome of interest is whether ESLD patients were seen in consultation by a liver transplant team as identified through physician billing codes. We will perform a descriptive univariable analysis followed by multivariable logistic regression to account for clinically relevant confounders. The following variables were identified as confounders: patient age, gender, comorbidity index, and etiology of liver disease.

2) Amongst patients seen in consultation for a liver transplant we will evaluate whether there are SES disparities between patients who received a liver transplant. The primary outcome of interest is the receipt of liver transplant operation as identified through physician billing codes. To account for clinically relevant confounders, we will perform a multivariable logistic regression using the confounders described above. We will stratify our analysis by the type of transplanted liver graft (living and deceased).

3) To assess post-transplant outcomes across different SES, our primary outcome of interest is 90-day post-operative complication. Secondary outcomes of interest include return to emergency department, readmission to hospital and 5-year overall survival. We will perform a multivariable regression to account for potential confounders, as described above. We will stratify our analysis by the type of transplanted liver graft (living and deceased).

SIGNIFICANCE:

The results of our study will have an important impact on clinicians, researchers, public health officials, policy makers, and most of all, people living with ESLD in Ontario and beyond. We will identify whether SES may act as a barrier to access of liver transplant and provide insight into how this affects post-transplant outcomes. This will help clinician's address disparities to ensure equitable access and outcomes.

Join, Share, Celebrate!



1. Register for free session
2. Share your story on social media & tag us
3. Live tweet or post about what you are watching or learning
4. Send donor, recipient or caregiver free personalized ecard featuring last year's gratitude art on USEUM bit.ly/givelifeuhnTx
5. Get inspired and inspire others!
#LDW2021
www.livingdonationweek.ca

Questions?

Contact Us

- **The Centre for Living Organ Donation**
Ajmera Transplant Centre, TGH
University Health Network
Toronto ON
- **Phone:** 416 340 5400
Email: livingorgandonation@uhn.ca
Website: www.livingorgandonation.ca

A promotional poster for a pitch competition. At the top, a green speech bubble contains the title "Pitch Your Idea for Innovation in Living Donation Care, Research & Education" and "Canada-wide call for submissions". To the right, a yellow oval says "Three grants of \$25K each available" and a white circle says "Apply by Sept. 1". The main text asks: "Q: Do you have an important research topic or brilliant idea to increase access, raise awareness or improve the experience of living kidney or liver organ donation and transplantation? If your answer is 'YES' consider submitting your idea to Innovation in Living Donation Care, Research & Education, a 'Dragons' Den' style competition at Living Donation Week 2021. Submissions will consist of:" followed by a bulleted list: "a 2-4 minute video pitch recorded on your computer or mobile device, and a background explaining your study or project and why it merits attention and resources. The background can be an academic research poster or a PDF document (max 500 words) and optionally, a relevant graphic appropriate for sharing on social media." To the right of the list is a green speech bubble with "Canada-wide call for submissions" and "PITCH YOUR IDEA FOR INNOVATION IN LIVING DONATION CARE, RESEARCH & EDUCATION". Below the list, it says: "All accepted entries will be profiled during the Living Donation Week 2021 Program. The video pitches will be available on the Centre for Living Organ Donation's YouTube Channel. While there, check out last year's submissions." Then: "The top entries will participate in a live online Pitch Session and Awards Presentation to be held on September 17, 2021, 12 noon to 1 PM EST." At the bottom, it says: "To increase your chances of being shortlisted for the competition, encourage friends and colleagues to 'like' your project on YouTube in the lead up to the competition. The audience favourite will automatically earn a wildcard spot on the live Pitch Competition." Logos for the Canadian Society of Transplantation and UHN Ajmera Transplant Centre are at the bottom left, and the hashtag #LDW2021 is at the bottom right. A QR code is in the bottom right corner.

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Canadian Society of Transplantation
UHN Ajmera Transplant Centre #LDW2021

bit.ly/LDW2021Pitch