



Cancer Education

P r i n c e s s M a r g a r e t

Princess Margaret Cancer Education Strategic Plan 2025 - 2030

Princess Margaret Cancer Centre  **UHN**

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The rapid pace of biomedical and technological breakthroughs in cancer care is transforming the field—and creating an urgent need for educational strategies that can quickly translate these discoveries into practice. As cancer diagnoses continue to rise, the demand for skilled healthcare professionals surpasses the available supply, leaving caregivers to manage a substantial portion of care at home, with significant need for support.

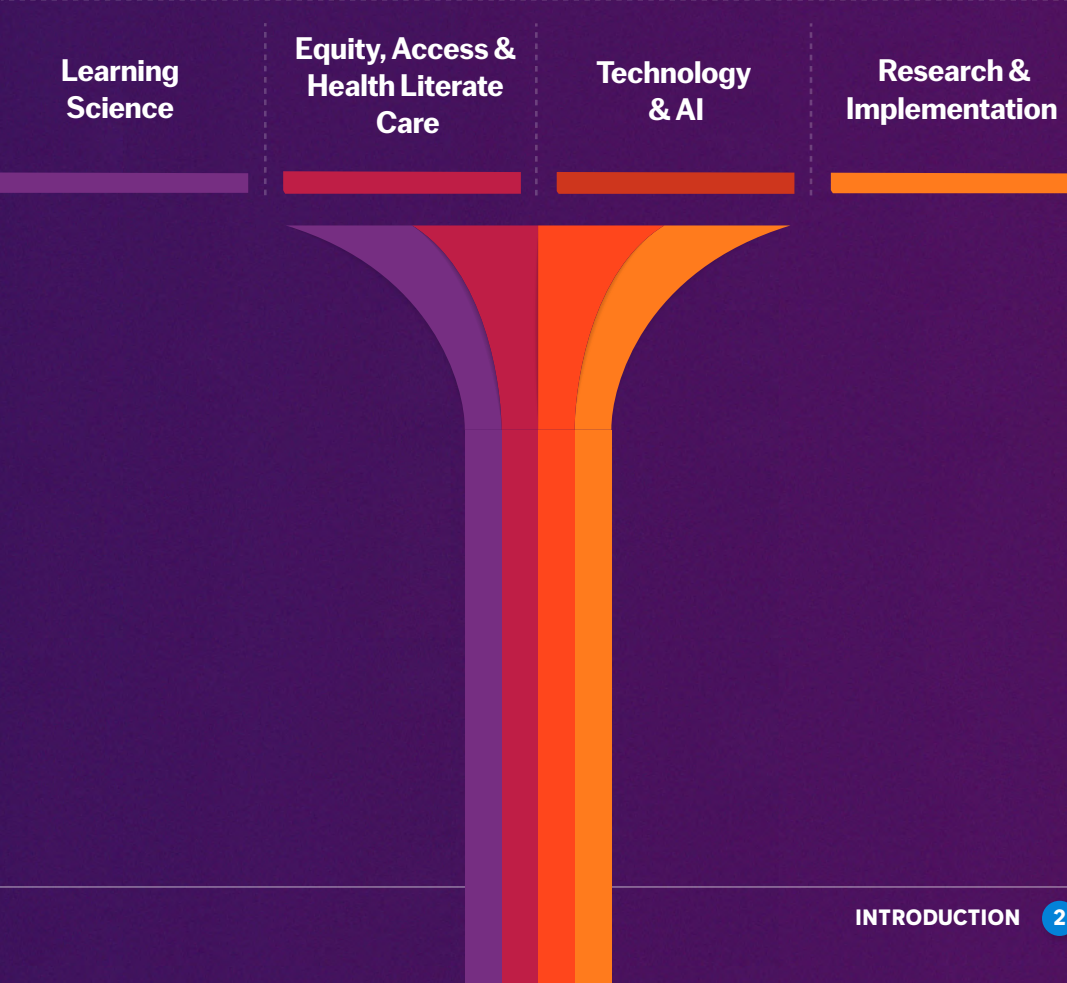
Education will be the cornerstone of addressing these challenges on a global scale. Now, more than ever, we need focused efforts to train healthcare professionals, patients and caregivers with the knowledge and skills to co-produce health.

Promotion of cancer prevention and public health is essential to reducing cancer incidence and improving outcomes across communities. By increasing public engagement and partnership in cancer prevention, interception, early detection, and the risk factors associated with the disease, we can empower individuals to make informed choices and take action.

Equally important is improving access to resources, especially in underserved areas. Strengthening community engagement creates networks that promote healthy behaviours and ensure everyone, regardless of background, has the tools and knowledge to prevent and detect cancer early, when it is most curable.

Through this strategic plan, the Cancer Education program reaffirms our commitment to improving cancer outcomes and shaping the future of cancer care worldwide.

We highlight 3 strategic pillars to guide our work, crosscut by the following:



1

Empower Caregivers in Cancer Care at Hospital and Home

Provide comprehensive education that equips caregivers to take a more active role in cancer care, improve outcomes, foster independence, support quality of life and well-being.

High-Level Goals

01

Equip caregivers to successfully navigate cancer care while supporting their well-being.

02

Position the Princess Margaret globally as the premier, trusted source of cancer information.

03

Promote the Cancer Health Literacy Research Centre as an international leader in health literacy implementation research.

04

Develop sustainable and relevant programs to broaden the reach and impact of PM education for our network and global partners.



2

Promote Cancer Prevention and Public Health Engagement

Increase public awareness and health literacy about cancer prevention, early detection, and cancer risk factors, while enabling greater community access to resources and supports.

High-Level Goals

01

Explore opportunities to build cancer health literacy nationally and globally.

02

Activate the public as partners in cancer control.

03

Build stronger community connections to improve access to cancer screening and early detection services.

04

Develop a public education initiative designed to engage youth in exploring breakthroughs in cancer research, care and innovation while building meaningful career pathways - the **HOPE** Program (Harnessing Opportunities for Progress and Empowerment in Cancer).



3

Establish the Princess Margaret as the Leading Global Destination for Enrichment Cancer Healthcare Professional Training and Work

Redefine exceptional patient care by fostering a lifelong learning culture that equips healthcare professionals and trainees with the skills, knowledge, and compassion to co-produce better outcomes.

High-Level Goals

01

Attract top talent through opportunities with the Cancer Leadership Institute to cultivate a dynamic leadership pipeline that drives innovation and excellence across the organization and globally.

02

Realize the Princess Margaret as a health-literate organization to improve the quality of healthcare services and promote an informed and healthier population.

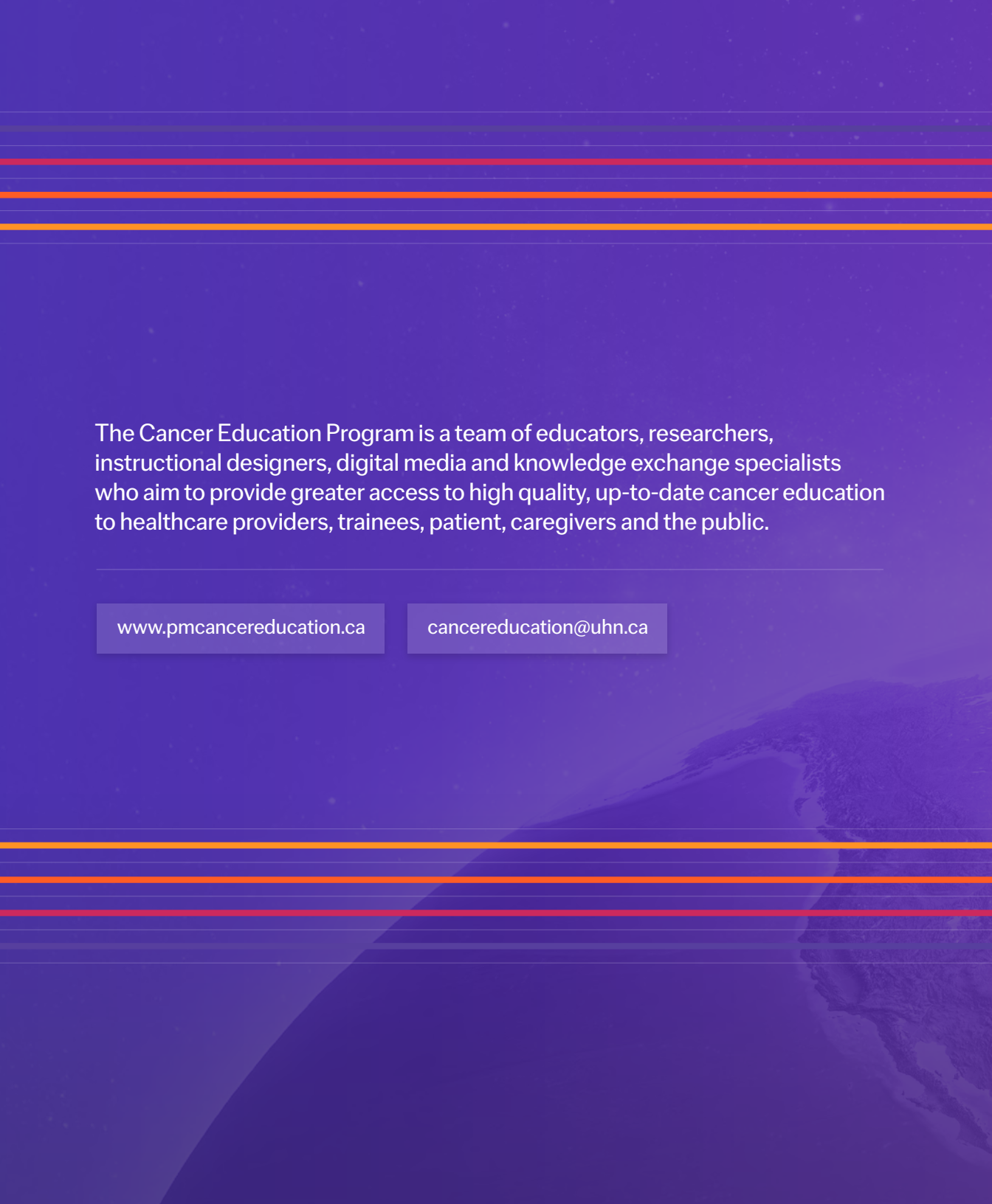
03

Collaborate to harness AI and emerging technologies for innovative education, preparing a healthcare workforce for modern care challenges.

04

Provide enrichment programming to equip healthcare professionals for exceptional care and continuous improvement.



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The Cancer Education Program is a team of educators, researchers, instructional designers, digital media and knowledge exchange specialists who aim to provide greater access to high quality, up-to-date cancer education to healthcare providers, trainees, patient, caregivers and the public.

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