



Young LEADERS



Anne Bowers

Anne Bowers is an associate professor of strategy at the Rotman School of Management at the University of Toronto. She received her PhD in strategy and sociology from the University of Michigan.

She researches how classification shapes markets, focusing on the impact of ratings and rankings, status, and social beliefs. She also studies how competition among third party intermediaries affects their ratings and reports, with a particular interest in financial and environmental markets. Her current work examines whether investors respond to changes in the ranking systems of third parties and how cognitive biases impact third party ratings. Her research has appeared in *Administrative Science Quarterly*, *Management Science*, *Organization Science* and the *Academy of Management Journal*, among others. She sits on several editorial boards and is a senior editor at *Organization Science*. Her work has been featured on National Public Radio's *Hidden Brain Show*, BBC Radio 4's *You and Yours*, as well as *The Financial Times*, *Forbes Japan*, *Slate.fr*, the *Toronto Star*, and *New York Magazine*.



She teaches classes in strategy fundamentals, corporate strategy, and organization theory in the MBA, PhD, and executive programs. She has a particular interest in students with non-traditional business backgrounds, because in her pre-academic life she was a professional stage manager. Outside of Rotman, she is an avid runner.