

# Always Moving Forward



## Our ambitious plan will unite the Princess Margaret Cancer Centre community around three core themes:

### Elevate

We will take our **exceptional patient experience** to new heights while building a **confident and healthy workplace** for all.

### Explore

We will create and accelerate the **highest impact solutions** in cancer care, research, and education.

### Inspire

We will foster and deepen relationships with our **committed partners** across the world and revolutionize new **pathways to cures**.

### Enhanced by Our Foundational Priorities

- Embed IDEAA (inclusion, diversity, equity, accessibility, and anti-racism)
- Smart Capacity
- Diversified Revenue
- Digital and Data Enabled

This re-imagined framework will strengthen and expand Princess Margaret Cancer Centre's impact on advancing cancer outcomes locally, nationally, and globally for a healthier world.

To see our strategic plan in full, visit [www.uhn.ca/PrincessMargaret/Strategy](http://www.uhn.ca/PrincessMargaret/Strategy)